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Franklin, Oak Creek honored for South 27th Street Corridor Efforts

Project receives Honorable Mention from Public Policy Forum for Intergovernmental Cooperation

Franklin and Oak Creek – June 20, 2008 – The Public Policy Forum recognized Franklin and Oak Creek for their collaborative work on the South 27th Street Corridor Project as part of its “Salute to Local Government” awards banquet. Both cities were awarded an Honorable Mention in the Intergovernmental Cooperation category, which recognizes partnerships between governmental bodies.

“The South 27th Street Corridor is a monumental cooperative effort between Franklin and Oak Creek and it is estimated to bring \$2 billion in economic growth to our two cities,” said Franklin Mayor Tom Taylor. “We are very grateful for this recognition.”

Oak Creek Mayor Dick Bolender echoed this sentiment, “We are proud of this honor for our efforts. This project will grow our tax base, bring family-supporting jobs, and improve the quality of life for our residents.”

Last year, Franklin and Oak Creek jointly received the 2007 Wisconsin Good Government Award for their cooperative planning efforts to prepare the South 27th Street Corridor for high-quality business development.

Thus far, developments that have established businesses within the South 27th Street Corridor include Northwestern Mutual Life, Wheaton Franciscan Healthcare, Liberty Corporate Preserve, Colonial Woods Condominiums, and Staybridge Suites Hotel.

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A new public information Web site, www.South27th.com, has been launched to serve as a central resource for residents and developers to learn about the area. The preliminary site also

contains history and background information as well as South 27th Street Steering Committee meeting minutes and future agendas. The Web site contains public information and allows for public perspective on the project.

“This Web site will be a place where residents of both communities can get accurate information,” said Mayor Bolender. “The temporary site will serve as a channel for sharing our accomplishments with the public until a more robust site is launched later this year,” said Mayor Bolender.

“We recognize that public input is vital to the success of this development,” said Mayor Taylor. “The new site will deliver up-to-date information and provide another means for residents to share their thoughts on this important project.”

To learn more about the South 27th Street Corridor, visit www.South27th.com.

The South 27th Street Corridor is an economic development partnership between the cities of Franklin and Oak Creek, Wisconsin. The Corridor is strategically located between the City of Milwaukee and Racine County, and includes the area surrounding the six-mile stretch of South 27th Street between College Avenue and County Line Road. The development is estimated to bring \$2 billion in economic growth to the area. The vision shared by both cities is that the South 27th Street Corridor and the adjacent areas will be a preferred destination for developers, businesses, residents and the greater community.

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