

FRANKLIN - OAK CREEK
JOINT 27th STREET STEERING COMMITTEE

Oak Creek City Hall
Solarium Conference Room
8640 South Howell Avenue
Oak Creek, Wisconsin

Wednesday, March 5, 2008
9:30 a.m.

Meeting Agenda

- I. Call to Order and Roll Call
- II. Citizen Comment Period
- III. Meeting Minutes: February 14, 2008
- IV. Business
 - A. Payments
 - 1. HNTB Corporation: Development of branding and marketing for the South 27th Street Corridor (October 16, 2007, through December 28, 2007) -- \$10,528.15.
 - 2. HNTB Corporation: Development of branding and marketing for the South 27th Street Corridor (December 29, 2007, through January 25, 2008) -- \$63,664.42.
 - B. Community Sensitivity Design for improvements to Interstate freeway I-94, between General Mitchell International Airport and the southern boundary of Milwaukee County.
 - C. Update from the Chairman of the Committee regarding meeting with the Wisconsin Department of Transportation on February 18, 2008, relating to Department projects in and near the South 27th Street Corridor Plan Area.
 - D. Marketing, branding, positioning, and public relations activities for the South 27th Street Corridor Plan Area. This item will include, but not be limited to, an update on marketing activities from the Zizzo Group. The Committee may enter into closed session pursuant to §19.85(1)(e), Wisconsin Statutes, to deliberate on matters concerning investment of public funds relating to strategy for naming, branding, and marketing, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

- E. Potential agreements between HNTB Corporation and the Cities of Oak Creek and Franklin for professional services relating to the South 27th Street Corridor Plan Area.
 - 1. Third-party review of development proposals.
 - 2. Facilitate implementation of streetscape elements into Wisconsin Department of Transportation project design for the South 27th Street Corridor Plan Area.
- V. Next meeting date(s) and location(s)
- VI. Adjournment

Notice is given that a majority of members of the Franklin Community Development Authority may attend this meeting to gather information about an agenda item over which they have decision-making responsibility. This may constitute a meeting of the Community Development Authority per *State ex rel. Badke v. Greendale Village Bd.*, though the Community Development Authority will not take formal action at this meeting.

Upon reasonable notice, a good faith effort will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aid at no cost to the individual to participate in public meetings. Due to the difficulty in finding interpreters, requests should be made as far in advance as possible, preferably a minimum of 48 hours. For additional information or to request this service, contact the Oak Creek City Clerk at 768-6511, (FAX) 768-9587, (TDD) 768-6513 or by writing to the ADA Coordinator at the Health Department, City Hall, 8640 S. Howell Avenue, Oak Creek, Wisconsin 53154.