

**FRANKLIN - OAK CREEK**  
**JOINT 27<sup>th</sup> STREET STEERING COMMITTEE**

**May 10, 2007**

Oak Creek City Hall

**Meeting Minutes**

Approved June 13, 2007

I. Call to Order and Roll Call

*Meeting called to order at 4:31 p.m. Members Ted Grintjes, Marie Myszkowski, and Jim Rhiner present. Member Al Foeckler excused.*

II. Citizen Comment Period

*No Citizen Comments.*

III. Approval of Meeting Minutes -- May 3, 2007

*Member Rhiner moved to approve the meeting minutes from the Joint 27<sup>th</sup> Street Steering Committee meeting on May 3, 2007; second by Chairman Grintjes. Upon voice vote, all voted 'aye'. Motion carried.*

IV. Business

A. Future meeting dates.

1. Franklin – Oak Creek Joint Common Council Meeting.

*Committee members requested May 29, 2007, 6pm, at the Oak Creek Common Council Chambers, for the next Joint Common Council Meeting. The meeting will include a presentation by Mark Kaminski of HNTB regarding the South 27<sup>th</sup> Street Streetscape Plan.*

2. Public Open House relating to the South 27<sup>th</sup> Street Corridor Plan Area Streetscape Design.

*May 31<sup>th</sup>, 2007, was scheduled as the date for the next public open house relating to the South 27<sup>th</sup> Street Corridor Plan Area Streetscape Design. The meeting will take place in Oak Creek at a location to be determined. Two open house sessions planned, for approximately 2:30 pm to 4:30pm, and approximately 6:00pm to 8:00pm, respectively. Mark Kaminski of HNTB will lead the presentations.*

3. Franklin – Oak Creek Joint 27<sup>th</sup> Street Steering Committee.

*The Committee designated May 24, 2007, 3:30 pm, at Oak Creek City Hall, as the next meeting date for the Joint 27<sup>th</sup> Street Steering Committee. Chairman Grintjes will contact Oak Creek Director of Community Development Doug Seymour with regard to agenda items.*

*The Committee also designated June 13, 2007, 8:00 am, at the Franklin City Hall, for a subsequent meeting of the Committee.*

4. Wisconsin Department of Transportation.

*Mark Kaminski of HNTB to coordinate with the Wisconsin Department of Transportation to schedule meetings of the Joint 27<sup>th</sup> Street Steering Committee with the Wisconsin Department of Transportation.*

B. Preparation for a Public Open House relating to the South 27<sup>th</sup> Street Corridor Plan Area Streetscape Design.

*Staff from HNTB and the Zizzo group discussed with the Committee items that will be needed for the public open house, including a press release, flyer invitations for property owners and businesses within the South 27<sup>th</sup> Street Corridor Plan Area, and presentation materials to be displayed at the open house.*

*The Committee requested that the Zizzo Group issue a press release announcing the May 29<sup>th</sup> Joint Common Council Meeting and May 31<sup>st</sup> Public Open House.*

*The Committee also requested that the Zizzo Group provide media training for the respective Mayors, Common Council members, Joint 27<sup>th</sup> Street Steering Committee members, and appropriate staff from the Cities of Franklin and Oak Creek, prior to issuing the press release, to ensure that representatives of both Cities will be able to provide accurate responses to inquiries that will likely follow the anticipated press release. The Committee requested that the media training take place on May 21, 2007, or May 23, 2007. Chairman Grintjes will contact representatives of both Cities regarding the requested media training.*

C. Status of the Agreement for Engineering and Architectural Services for the South 27<sup>th</sup> Street Corridor Plan Area Streetscape Design.

*Discussion of a possible amendment to the agreement relating to the drafting of zoning ordinances for the South 27<sup>th</sup> Street Corridor Plan Area.*

D. Branding, theme, and logo for the South 27<sup>th</sup> Street Corridor Plan Area. This item may include, but not be limited to, future services that may be provided by a marketing firm, including scope of work, terms and conditions, timing, and contacts. The Steering Committee may enter into closed session pursuant to §19.85(1)(e), Stats., to deliberate upon the terms of and to consider the negotiation of and negotiate services agreements to provide the products of the above subject matter, for competitive and bargaining reasons, and to reenter open session at the same place thereafter to act on such matters discussed therein as it deems appropriate.

*Discussion of the process for the Cities of Franklin and Oak Creek to enter into an agreement for services relating to the branding, theme, and logo for the South 27<sup>th</sup> Street Corridor Plan Area. Lori Holly of the Zizzo Group requested and*

*received clarification that an agreement for the aforementioned services and related appropriations will require approval by the Franklin Common Council and the Oak Creek Common Council. Chairman Grintjes indicated that he plans to provide a letter of intent to the Zizzo Group, consistent with the previous recommendation of the Joint 27<sup>th</sup> Street Steering Committee that the Cities of Franklin and Oak Creek select the Zizzo Group to provide marketing services from among the several marketing firms that were considered by the Committee. (The Committee did not enter into closed session.)*

E. Future meetings with the Wisconsin Department of Transportation.

1. Reconstruction of the intersection of South 27<sup>th</sup> Street (Wisconsin State Highway 241) and West Rawson Avenue [May 17, 2007, at 10:00 a.m.].

*Committee members confirmed that they received notice of the Wisconsin Department of Transportation meeting on May 17, 2007, regarding the intersection of South 27<sup>th</sup> Street and Rawson Avenue. In addition, Mark Kaminski of HNTB noted that the draft South 27<sup>th</sup> Street Streetscape Manual has been forwarded to the appropriate WisDOT staff.*

2. Reconstruction of South 27<sup>th</sup> Street (Wisconsin State Highway 241) between West College Avenue and Racine County.

*Mark Kaminski of HNTB to coordinate with the Wisconsin Department of Transportation to schedule meetings of the Joint 27<sup>th</sup> Street Steering Committee with the Wisconsin Department of Transportation. Mr. Kaminski also noted that the draft South 27<sup>th</sup> Street Streetscape Manual has been forwarded to the appropriate WisDOT staff.*

3. Proposed freeway interchanges for Interstate I-94 at approximately West Drexel Avenue, and at approximately West Elm Road.

*Committee members indicated plans to attend the upcoming WisDOT public information meetings on May 22, 2007, and May 23, 2007, and will also inform interested residents, businesses, and other representatives of both Cities.*

F. Wisconsin Department of Transportation Public Information Meetings for the I-94 North-South Corridor.

*Franklin Director of City Development Doug Wheaton attended the WisDOT public information meeting on May 8, 2007.*

*Director Wheaton provided a report on the expected timeline and procedural requirements relating to the proposed I-94 freeway interchange at West Drexel Avenue, noted the interest of the local business community in the proposed interchange, and provided copies of the WisDOT public comment form to members of the Committee for further distribution to interested parties.*

1. Racine: May 8, 2007, 5:00 to 8:00 p.m. (CATI Center)
2. Kenosha: May 16, 2007, 5:00 to 8:00 p.m. (Mahone Middle School)
3. Oak Creek: May 22, 2007, 4:00 to 8:00 p.m. (West Middle School)
4. Milwaukee: May 23, 2007, 4:00 to 8:00 p.m. (Best Western Airport)

G. Implementation of the Agreement for Engineering and Architectural Services for the South 27<sup>th</sup> Street Corridor Plan Area Streetscape Design.

1. South 27<sup>th</sup> Street Corridor Plan and Streetscape Design Manual.

*Mark Kaminski of HNTB requested that any suggested changes to the draft manual be forwarded to him as soon as possible.*

2. Animated marketing video for the South 27<sup>th</sup> Street Corridor Plan Area.

*No action taken.*

3. Zoning ordinances for the South 27<sup>th</sup> Street Corridor Plan Area.

*Discussion of a possible amendment to the South 27<sup>th</sup> Street Corridor agreement for engineering and architectural services relating to the drafting of zoning ordinances to codify the South 27<sup>th</sup> Street Corridor Streetscape Plan.*

4. Implementation schedule.

*The Committee scheduled media training for either May 21 or May 23, 2007; a Joint 27<sup>th</sup> Street Steering Committee meeting for May 24, 2007; a joint Common Council meeting for May 29, 2007; a public open house for May 31, 2007; and a Joint 27<sup>th</sup> Street Steering Committee meeting for June 13, 2007.*

V. Next meeting date(s) and location(s)

*May 24, 2007 Joint 27<sup>th</sup> Street Steering Committee 3:30 p.m. Oak Creek City Hall*

*May 29, 2007 Joint Common Council meeting 6:00 p.m. Oak Creek City Hall*

*May 31, 2007 Public Open House #2 Times and location to be determined*

*June 13, 2007 Joint 27<sup>th</sup> Street Steering Committee 8:00 a.m. Franklin City Hall*

VI. Adjournment

*Motion by Member Myszkowski to adjourn; second by Member Rhiner. All voted aye. Meeting adjourned at 6:31 p.m.*